

# GRAND CENTRAL FLORAL PARADE BAND APPLICATION

Now in its 71<sup>st</sup> year, the Grand Central Floral Parade continues to prosper and delight visitors and residents each spring.

An integral event of the Carnival, the parade is proudly sponsored by Grand Central; it's the only fresh floral parade of its kind in Australia. It features floral floats, colourful characters, entertainers, local and visiting bands and other visual elements – this vibrant street celebration is not to be missed!

This year, the Parade promises to be equally as enjoyable so get involved in this spectacular display of community spirit and personality. Please read through this document to understand the requirement of applying and performing in the Parade. This is a rewarding activity for regional bands, performers and musical groups. Our standards are high to ensure that this will be the most spectacular floral parade in Australia.

## EXPECTATIONS & COMMITMENTS

### What TOOWOOMBA CARNIVAL OF FLOWERS (TCOF) will do:

- Assess whether an Entrant and their entry aligns to the published criteria and core values of the Parade
- Assess an Entrant on their creative concepts and production standard
- Consult with Entrants to realise their creative potential
- Work with an Entrant to maximise the impact to the audience
- Work towards delivering a Parade that is designed to inspire, excite and captivate audiences
- Communicate clearly and apply the same measures and treatment to all entries, including discussing any issues with your entry
- Identify any elements that may require expert advice
- Respond to queries in a timely manner
- If application accepted, pay \$500 per band and assist with entering the Parade. Full details are required prior to payments being made.

### What TOOWOOMBA CARNIVAL OF FLOWERS won't do:

- Allow political messages
- Allow illegal activities or ambush marketing
- Allow messages that discriminate or may cause harm to others

#### PROUDLY OPERATED BY



#### STRATEGIC PARTNERS



#### MAJOR PARTNERS



**What TOOWOOMBA REGIONAL COUNCIL expects from ENTRANTS (YOU!):**

- Participate and be open to consultation with the Parade creative team
- Adhere to criteria, sponsorship, operational guidelines and instruction before and on Parade day
- Honour your agreement with us; your parade entry is what you said it would be
- Attend compulsory briefings such as the Entrant Briefing Meeting
- All entries should set a high artistic standard with **extreme** use of floral aspects, including uniforms and instrument decorations
- The Parade is a celebration that is nationally renowned and belongs to a creative and vibrant community. All entrants are expected not just to take part, but to contribute to the artistic and floral goals of the parade and help create an event with an extremely high standard.
- Show respect, listen and follow requests from Parade staff and volunteers.
- TCOF is committed to increasing the standard and visual spectacle of the Grand Central Floral Parade each year, to make this happen we rely on the participation and efforts of entrants to strive to enhance the overall look of the Parade year in year out.

Please note: The Parade is designed as a safe space for participants from all walks of life. Any inappropriate behaviour will not be tolerated and will result in an entry being removed from participating in the Parade prior to the start of the Parade.

**PARADE THEME**

**Parade of Colour**

Refer to parade information booklet for full criteria.

The Grand Central Floral Parade is well renowned for its fresh floral theme. Parade entries will incorporate fresh flowers into their design and theming.

**ENTRY CRITERIA**

To ensure the quality of the event, all entries need to be of a high standard and meet the entry criteria developed by the Toowoomba Carnival of Flowers Parade Coordination Team. All bands should present a performance that is fun and enjoyable.

Band entries should incorporate forward manoeuvring choreography and appropriately themed repertoire (where possible) to enhance the spirit of the Carnival. Floral theming of attire and instruments is encouraged and highly regarded.

**APPLICATION ASSESSMENT**

The Toowoomba Carnival of Flowers Team office must receive all expressions of interest to participate by **4.00PM FRIDAY 17 APRIL 2020**. Entries after this date will be accepted at the sole discretion of the Toowoomba Carnival of Flowers Parade Coordinator.

As there are a limited number of spaces available for bands in this year's Parade, submitting an expression of interest does not mean automatic acceptance. Upon receiving your fully completed form, the Toowoomba Carnival of Flowers Parade Coordination Team will decide your eligibility. Your acceptance will be determined by your entry description, supporting information and ability to meet the entry criteria and Parade conditions of entry. All applications will be assessed, and successful applicants notified by **WEDNESDAY 22 APRIL 2020**.

## GRAND CENTRAL FLORAL PARADE CONDITIONS OF ENTRY

The following conditions of entry apply to all Grand Central Floral Parade Band entrants:

1. The Band, its members, employees, agents and invitees ("Band" or "entrant" or "entries") participate in the Parade at their own risk.
2. Bands must observe all applicable rules and regulations and follow all instructions from QLD Police Service or Parade Officials. The Toowoomba Carnival of Flowers Parade Coordination Team reserves the right to remove any entrant from the Parade that does not comply with the Parade Conditions of Entry.
3. All band entries are by invitation only and must be approved by the Toowoomba Carnival of Flowers Parade Coordination Team at its sole discretion. Accepted entries will receive written notice. Entries are encouraged to incorporate theming, as long as it is in good taste.
4. No children under the age of five (5) will be allowed to walk in the Parade without prior approval from the Toowoomba Carnival of Flowers Floral Parade Creative Team.
5. Your assembly area and assembly time will be forwarded to you in a separate letter.
6. Material may not be handed out along the Parade route. Distribution of candy, gifts, merchandise, literature or other material along the line is strictly prohibited.
7. Soliciting for money/donations is strictly prohibited.
8. Marching entries are permitted forward manoeuvres ONLY. A spacing of 15 metres between each entry will be enforced. All entries are required to close the gap between participants when asked by Parade Officials. Stopping the parade or failure to keep the 15 meters between each entry will incur a 2-year suspension from participating in the parade.
9. Parade participants may not mingle and must remain clear of Parade route spectators.
10. Floats and other entries advocating, opposing or depicting any political, religious or social issues are subject to approval by Toowoomba Carnival of Flowers Parade Coordination Team or their representative.
11. Alcoholic beverages are strictly forbidden on any float, in any vehicle or on the person of any participant. Participants consuming alcohol prior to or during the Parade will be removed from the line-up and will not be allowed to participate in the Parade.
12. No additional vehicles and/or persons (including, but not limited to cars, vans, scooters and marchers) will be allowed to accompany units, unless deemed essential by the Creative Team.
13. The Toowoomba Carnival of Flowers Parade Coordination Team or their representative reserves the right to withdraw any entry where costuming or performance does not meet parade conditions of entry or does not conform to the standards of reasonable public taste.
14. Entries that do not appear on Parade day without prior notification to the Carnival office, or do not comply with the conditions of entry, will jeopardise their future invitations to the Grand Central Floral Parade.
15. The Toowoomba Regional Council does not accept responsibility or liability for travel expenses, food or lodging of any entrant. Refer to Fees & Expenses in the Expression of Interest form for clarification of what financial contribution participating bands may be eligible to receive.
16. The Toowoomba Carnival of Flowers Parade Coordination Team decision regarding all entries is final and no correspondence will be entered into.
17. Participants will be required to provide a copy of their public liability insurance of at least \$10 million indemnifying Toowoomba Regional Council and the Parade Coordination Team for all claims of personal injury and damage to property.



**APPLICATIONS CLOSE FRIDAY 17 APRIL 2020**

All applications will be assessed, and successful applicants notified by Wednesday 22 April 2020. The Toowoomba Carnival of Flowers Parade Coordination Team decision is final, and no correspondence will be entered into.

Please send or email your application to:

If you have any questions, please call us on

Phone: 07 4688 6661

Email: [info@tcof.com.au](mailto:info@tcof.com.au)

Toowoomba Carnival of Flowers  
 PO BOX 3021  
 Toowoomba QLD 4350

Name of Band:	
Postal Address	Postcode
Phone B/H	Mobile
Contact Name:	
E-mail:	
ABN:	
GST Registered:	

**DESCRIPTION OF PROPOSED ENTRY:**

Bands must detail how they propose to enhance the spirit of the Grand Central Floral Parade. Bands that incorporate fresh flowers or floral theming in their presentation and perform an appropriately themed repertoire and choreography will be highly regarded.

**PROPOSED REPERTOIRE:**

(It is proposed to match band repertoire to specific float entries where possible – please attach a comprehensive list of band repertoire)

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**THEMING ELEMENTS:**

(e.g.: fresh floral decorations on uniform, banners and/or instruments and/or floral themed attire)

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**PROPOSED CHOREOGRAPHY WHILE MARCHING:**

(e.g.: Simple synchronised movement of band members, instruments, and/or colour guard)

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Band Contact Details	
Band Master/Pipe Major:	
Phone B/H	Mobile
Drum Major:	
Phone B/H	Mobile
Number of Players:	

Transportation details:	
Type of transport: <input type="checkbox"/> Cars <input type="checkbox"/> Buses	
Parking required: <input type="checkbox"/> Yes <input type="checkbox"/> No    Number:	

**ACKNOWLEDGEMENT AND ACCEPTANCE BY THE ENTRANT:**

I/we have read and understood this application and acknowledge and accept that:

- (a) Neither the Toowoomba Regional Council ("Council"), its appointed parade organisers, creative team, sponsors nor the Toowoomba Carnival of Flowers Parade Coordination Team will provide any Public Liability insurance protection with regards to my/our participation in the parade; and
- (b) Distribution of items or soliciting of funds is **NOT PERMITTED DURING THE PARADE** (please refer to conditions of entry).
- (c) I/We acknowledge and accept the conditions of entry as outlined in this application.
- (d) I/We agree that participation in the parade is solely at my/our own risk; and
- (e) I/We agree that I/we am/are solely liable for and indemnifies and saves harmless Council and the Coordination Team from and against all liability, actions, claims, penalties, damages and expense that may be incurred by or brought against or made upon Council in relation to the entrant's participation in the parade except where such liability, actions, claims, penalties, damages and expense arise out of a negligent act or negligent default of Council, its employees or its agents.
- (f) I/we agree that Council are permitted to take photographs and footage of our participation in the parade. These images may be reproduced for future parade promotional purposes.



Name			
Name of Band			
Position in Band			
Signature		Date	

#### **FURTHER INFORMATION...**

If you have any questions about participation in the Grand Central Floral Parade, please contact the TCOF Team:

#### **Key Contacts**

##### **Parade Administrator**

Kiera Bredhauer | Ph 4688 6661 | Email [kiera.bredhauer@tr.qld.gov.au](mailto:kiera.bredhauer@tr.qld.gov.au)

*Key contact for support with applications, questions and any queries of your participation in Parade.*

##### **Parade Creative Advisor**

Wendy Lacey | Ph 3356 6810 | Email [wendy@teamlacey.com.au](mailto:wendy@teamlacey.com.au)

*Contact regarding support for the design and creative aspects of your parade entrance.*